UNICEF Marks World Aids Day in Winnipeg with Benefit

Grand Analog headlining local show at Pyramid Cabaret December 1

Winnipeg, November 7, 2007 – UNICEF Prairie Region will host a special benefit on December 1 at the Pyramid Cabaret in Winnipeg in support of the global campaign *UNITE for Children, UNITE Against AIDS*.

The second annual event coincides with World AIDS Day and concert proceeds will go to youth AIDS prevention programmes in eight countries around the world: China, Mozambique, India, Ukraine, Jamaica, Trinidad and Tobago, Guyana, Namibia.

"AIDS continues to be a health menace on a global scale and its impact on the developing world has been traumatic," said Andrea Pratt, Community Partnerships and Special Events Manager for UNICEF Prairie Region. "This is our opportunity in Winnipeg to make a difference in the fight against AIDS. We're lucky to have some fantastic entertainers and support from the music industry in Manitoba to make this concert possible."

Winnipeg hip hop act Grand Analog will headline the show. Other performers include local DJ John Smith and break dance group Dangerous Goods.

UNICEF launched the *UNITE for Children, UNITE Against AIDS* campaign in 2006 with UNAIDS with the goal of creating an HIV-free generation. The campaign is based on Four Pillars directed specifically at children – primary prevention, pediatric treatment, prevention of mother-to-child transmission and protecting children affected by AIDS, including the 15 million children who have been orphaned by the disease.

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Event details:

What: UNITE, World AIDS Day concert
When: December 1, 2007, doors open at 9:00 p.m.
Where: Pyramid Cabaret, 176 Fort Street
Cost: Tickets are $15 and are available at Connect Four, Music Trader and Answers at the University of Manitoba
Who: Grand Analog headlines the show with John Smith and break dance group Dangerous Goods

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UNICEF is the world's leader for children, working in 156 countries and territories to save, protect and enhance the lives of girls and boys. UNICEF supports child health and nutrition, promotes quality basic education, protects children from violence, exploitation and AIDS and is the world's largest provider of insecticide-treated bed nets and vaccines for developing nations. A global leader in emergencies with six decades of on-the-ground experience, UNICEF saves and rebuilds children's lives in natural disasters and conflict. UNICEF is funded entirely by voluntary contributions from individuals, businesses, foundations, schools, associations and governments.

For more information, interviews and photo opportunities:

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